

# NICKI MAYO

[NickiMayoNews@gmail.com](mailto:NickiMayoNews@gmail.com) | [NickiMayoNews.com](http://NickiMayoNews.com)  
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## **WORK EXPERIENCE**

### **The Philadelphia Tribune** | Philadelphia, PA

PhillyTrib.com Digital Editor

- Manage a six-person digital team while growing pageviews, unique visitors and social media followers;
- Produce, shoot, report and edit original videos and podcasts;
- Train print and online news staff on digital tools and mobile journalism trends; and
- Promote the PhillyTrib brand online and with personal appearances.

### **Nicki Mayo News, LLC** | Washington, D.C./Baltimore, MD

Multimedia Journalist | June 2014 – Present

- Philadelphia's 900AM WURD "Reality Check with Charles Ellison" political analyst/contributor; and
- TV One's "Fatal Attraction," "Justice By Any Means," "For My Man," and "Thou Shalt Not" reporter covering national crime stories.  
----- Past Nicki Mayo News, LLC projects and contracts -----
- Westwood One News Radio, D.C. bureau News Editor;
- Cheverly S.T.E.M. Education Center Multimedia Journalism and Public Speaking Teacher instructing 15-30 homeschoolers with presentations, internet radio podcasts and a print/online student newspaper; and
- WAMU 88.5 Weekend Anchor hosting afternoon National Public Radio programs and breaking news;
- TV One's "News One Now" Producer covering news impacting the Pan-African Diaspora; and
- 1430 WNAV Anchor/Reporter covering news from Annapolis, Baltimore and Washington, D.C. markets.

### **Associated Press** | Washington, D.C.

Radio National Correspondent | Jun 2014 - March 2017

- National reporter covering world and national news for AP audio clients;
- Delivered wraps and correspondent Q&A reports for AP PrimeCuts customers;
- Developed an original podcast series while contributing to the AP Race, Culture and Ethnicity reporting team; and
- Covered major U.S. events including the 2016 Presidential elections, 2014 Midterm elections, Black Lives Matter investigations and more.

### **The List** | Baltimore, MD

Baltimore Correspondent/Multimedia Journalist | June 2012 – June 2014

- Served as news, entertainment and pop-culture reporter covering the Baltimore/D.C. metropolitan area;
- Shot, wrote, and edited daily segments for local broadcast;
- Volunteered and emceed community events and panels as an ambassador for "The List," ABC2 and E.W. Scripps Company; and
- Helped launch E.W. Scripps Company's national news and entertainment magazine September 17, 2012.

### **AOL/Patch.com** | Crofton, MD

Local Editor/Multimedia Journalist | February 2011 – January 2012

- Served as website manager and reporter covering Crofton and Gambrills, Md.;
- Shot, wrote, edited and posted between five and seven daily community news stories on topics including new business, crime, school issues, Crofton town hall and Anne Arundel County Council;
- Managed staff of 10 freelance journalists and six bloggers;
- Developed social media strategy to increase user engagement using community bloggers and social media; and
- Used AOL's content management system to upload stories and video to Crofton Patch website.

### **YNN Buffalo (24 Hour TV News)** | Buffalo, NY

Reporter | Multimedia Journalist | Fill-In Anchor | March 2009 – February 2011

- Shot, wrote and edited stories on-air and online;
- Updated daily professional news blog, Facebook and Twitter accounts;
- Covered Buffalo and Niagara City Hall beats, along with the 2010 New York State gubernatorial election; and
- Helped launch Time Warner Cable's 24-hour news station on March 25, 2009, in Western New York.

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## **WORK EXPERIENCE (continued)**

### **WJHL Tricities.com – CBS** | Tri-Cities TN/VA

Morning Live Reporter | Multimedia Journalist | Website Content Coordinator | November 2007 – February 2009

- Delivered on location live shots for 5, 5:30, 6, 6:30 and noon newscasts.
- Updated website with computer-assisted reporting research, and viewer videos and photos using the Media General content management system;
- Reported/produced multimedia “365 Project: Mapping Tri-Cities Black History” using Google Maps to trace Appalachian African-American landmarks and milestones; and
- Covered NASCAR Bristol Motor Speedway Sharpe and Food City races from the pit and stands.

### **SNN News 6 (24 Hour News) – New York Times** | Sarasota, FL

Reporter | Wheel Producer | October 2006 – November 2007

- Covered Charlotte County regional beat on stories including Punta Gorda brush fires, beach safety, and senior living issues;
- Delivered on-location live shots for 5, 5:30 and 6 evening newscasts; and
- Served as dayside 24-hour wheel producer for 5, 5:30, 6, 10 and 11 p.m. live newscasts.

### **CTV 76** | Largo, MD

Reporter | Line Producer | July 2005 – October 2006

Freelance Reporter | December 2001 – July 2005

- Line produced 5 p.m. newscasts for a community television station;
- Covered Maryland statehouse and Prince George’s County Council political beats;
- Covered 2006 Ehrlich/O’Malley Maryland gubernatorial and Johnson/Baker Prince George’s County executive races; and
- Moderated an elections panel and interviewed 40 Prince George’s County 2006 School Board candidates.

### **Prince George’s County Public Schools** | Springdale, MD

Charles Flowers High School English Teacher – Journalism, Speech & Yearbook | April 2004 – July 2005

### **Black Entertainment Television** | Washington D.C. | May 2000 – March 2004

BET Nightly News w/ Jacque Reid, BET Tonight with Ed Gordon, BET Tonight with Tavis Smiley, and Lead Story Washington bureau producer | April 2003 – March 2004

Production Assistant | June 2001 – February 2002

News Intern | May 2000 – August 2000

### **WJZ TV 13 CBS** | Baltimore, MD

Associate Producer | Writer | February 2002 – February 2003

### **WAER 88.9 National Public Radio** | Syracuse, NY

Reporter | September 1997 – May 2001

## **EDUCATION** | Syracuse University, Dual Bachelors of Science.

Communications and Rhetorical Studies and African-American Studies. Spanish Minor.

**SKILLS** | Adobe Audition, Adobe Premier, AP ENPS, Audio Vault, Avid Newscutter, Board Operator, Excel, Dalet, DV/DVC Pro camera videography, Final Cut Pro, iNews, NETIA Radio-Assist, Microsoft Office and PowerPoint

**AFFILIATIONS** | National Association of Black Journalists Region 1 Deputy Director; Baltimore Association of Black Journalists Immediate Past President; Online News Association member and Delta Sigma Theta Sorority, Inc. member.

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